

ACCBA

Atlanta Caribbean Carnival Bandleaders Association, Inc.



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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THE 2011 ATLANTA CARIBBEAN CARNIVAL PRESS CONFERENCE OFFICIAL ANNOUNCEMENT OF THE ATLANTA CARIBBEAN CARNIVAL AND THE RECOGNITION OF SELECT ELECTED OFFICIALS

WHO: The Atlanta Caribbean Carnival Bandleaders Association, Inc (ACCBA), the organizers of the Official Atlanta Caribbean Carnival, in conjunction with the Sheraton Atlanta Hotel.

WHAT: A press conference to announce the carnival parade route, festival village and events surrounding 2011 Atlanta Caribbean Carnival. There will also be a showcasing of masquerade bands' costumes, and recognition of diverse community leaders who are instrumental in progressing the understanding, awareness, and support of Caribbean Arts and Culture. This event will serve to illustrate the depth of the significance of the Atlanta Caribbean Carnival's theme: ATLANTA CARNIVAL IS MAS AND MUSIC. Celebrating 23 Years, ACCBA will also recognize select elected officials; most notably Atlanta's newly elected Mayor Kasim Reed and Atlanta City Council Member Kwanza Hall.

WHEN: Saturday, April 30, 2011
6:00-7:00 PM: Press Conference
7:00-8:00 PM: Costume Presentation
8:00-10:00 PM: Reception and Networking

Please RSVP by e-mail to pr@atlantacarnival.org by April 27, 2011

WHERE: Sheraton Atlanta Hotel
165 Courtland Street
Atlanta, GA 30303

ABOUT ACCBA The mission of ACCBA is to promote a broader understanding and deeper appreciation for Caribbean culture by utilizing the Atlanta Caribbean Carnival as a vehicle for the promotion of Caribbean culture among the broader Metro Atlanta community. The first Caribbean Carnival in Atlanta was held in 1988 and became the official kickoff to the U.S. carnival season and brought thousands of visitors to metro Atlanta for Memorial Day weekend. The events surrounding Atlanta Carnival have become a mainstay on the calendars of the Caribbean Diaspora from all over the world. For more information, media inquiries and/or interviews, contact Junia Blackburn at pr@atlantacarnival.org or 404-452-6570.